

ZACH NASSIF

SENIOR VIDEO PRODUCER & EDITOR

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Houston, Texas, USA | United States Citizen | Portfolio: zachnassif.com

Languages: English (Fluent) | French (Professional) | Arabic (Native)

PROFESSIONAL SUMMARY

Senior Video Producer and Editor with 20+ years of experience producing corporate, commercial, documentary and broadcast media across the United States and the Middle East. Background includes international advertising agencies, airline entertainment, multinational brands, healthcare organizations and non-profit productions.

Experienced across the full production process including concept development, filming, editing, color correction, audio finishing, localization workflows and final delivery. Fluent in English, French and Arabic with extensive experience adapting media for international audiences.

PROFESSIONAL EXPERIENCE

SENIOR VIDEO PRODUCER & EDITOR

Memory Mill Media - Houston, Texas, USA (Jan 2014 - Present)

Produced and edited corporate, healthcare, documentary and training media for organizations across the United States and internationally.

Corporate & Healthcare Production

- Produced brand films, testimonials, interviews, recruitment videos and social content for healthcare organizations, dental groups and professional service companies across the United States.
- Created long-form and short-form content for marketing, patient education, internal communications and digital platforms.
- Produced business overview films and documentary-style interviews for professional organizations including law firms and healthcare companies.

Training & Internal Communications

- Produced training modules and educational video content integrated with LMS platforms.
- Developed repeatable production workflows for organizations requiring ongoing video production.

International & Documentary Work

- Continued remote post-production work with Middle East-based clients including airline entertainment and commercial projects.
- Produced documentary and awareness films for non-profit organizations and independent distribution.
- Directed, filmed and edited documentary-style productions from concept through final delivery.

Production & Post Workflow

- Managed complete production workflows including pre-production planning, filming, editing, color correction, audio mixing and final delivery.

- Built efficient DaVinci Resolve Studio workflows using transcription, text-based editing and automation tools.
- Collaborated with freelance shooters, editors and creative partners when project scope required.

SENIOR VIDEO EDITOR / PRODUCER

Freelance - Dubai, UAE (Aug 2010 - Dec 2013)

Produced and edited broadcast, corporate, documentary and airline entertainment content for regional and international clients.

Selected work:

- Edited broadcast news packages for CNN and CNBC Europe.
- Edited launch films for Emirates Airlines' first Airbus A380 flight.
- Produced and edited inflight entertainment content for Qatar Airways and Emirates Airlines.
- Edited documentary and humanitarian films including projects connected to the UN World Food Programme.
- Produced cultural and documentary content for My Dubai My City.
- Edited hospitality, hotel and corporate films for production companies including Alchemy Films, Navigation Films, Chimney Films and Action Filmz.
- Shot and edited commercial content including an Air Arabia campaign.

Voice & Localization

- Provided English, French and Arabic voice-over services for commercial, corporate, airline, documentary and technology projects.
- Voice clients included Pepsi, Coca-Cola, Nokia, Panasonic, Garnier, Emirates Airlines, Jumeirah International and SVOX AG Zurich.

SENIOR VIDEO EDITOR / DIRECTOR

Rolling Thunder - Dubai, UAE (Jan 2006 - Aug 2010)

Edited, produced and directed commercial, corporate and broadcast content for advertising agencies and multinational clients across the Middle East.

Selected clients and projects:

- IBM corporate and communication films for Central & Eastern Europe, Middle East and Africa.
- Corporate films for oil and gas companies including ADGAS.
- TV commercials for Peugeot, banking, beauty and consumer brands.
- Schumacher Tower commercial featuring Michael Schumacher.
- Directed the company's first television commercials including a Qatar National Museum campaign.

Technical contributions:

- Introduced 2K raw footage ingestion and color processing workflows into post-production operations.
- Delivered broadcast-ready masters for television distribution.
- Managed offline/online editing workflows, EDL exchanges and collaboration with overseas finishing teams, 3D artists and motion designers.
- Managed complex editing systems with external media sources, patch panel routing and professional finishing workflows.

VIDEO EDITOR

Leo Burnett MENA - Dubai, UAE (Feb 2001 - Jan 2006)

Edited commercial, corporate and branded content for multinational clients through one of the region's largest advertising networks.

Selected clients: Procter & Gamble, Philip Morris, General Motors, Cadillac, Chevrolet, Impact BBDO, Publicis, Grey.

Responsibilities:

- Edited television commercials, corporate films, event sponsorship films and internal communications content.
- Created Arabic and English localization versions of international campaigns.
- Worked with agency creatives, motion designers and finishing teams through offline editing, online finishing and delivery workflows.
- Supported expansion of the agency's internal post-production capabilities.

ASSISTANT VIDEO EDITOR

Cutting Edge / Signature Productions - Beirut, Lebanon (Aug 1999 - Jan 2001)

Supported commercial, documentary and music video productions for regional agencies and brands.

Selected clients:

McDonald's MENA, Procter & Gamble, Impact BBDO, Saatchi & Saatchi, Leo Burnett

Responsibilities:

- Assisted on commercial, documentary and music video post-production.
- Performed editing, graphics preparation and media management.
- Provided Arabic and French voice-over services for commercial productions.

TECHNICAL SKILLS

Editing & Finishing: DaVinci Resolve Studio, Avid Media Composer, Final Cut Pro X, Adobe After Effects, Adobe Photoshop, Adobe Lightroom.

Production: Documentary Production, Corporate Video, Interview Production, Multilingual Localization, Broadcast Delivery, Color Correction, Audio Mixing, 4K Workflows, RAW / Log Footage Workflows.

Production Tools: Kollaborate, MASV, Slack, Trello, ClickUp, OBS Studio, Adobe Media Encoder

EDUCATION

Bachelor of Arts - Cinematography (1999)

Lebanese Academy of Fine Arts

Emphasis: Television Direction